



# IFSC Europe Sustainability Award 2021

## Briefing notes for Event Organisers

Dear Event Organisers

Welcome to the IFSC Europe Sustainability Award 2021.

During this century all of us have become increasingly aware of the damage that human-sourced carbon emissions are making to our planet. So now IFSC Europe is striving, for the first time ever, to find ways to make our Events more sustainable.

Inspired by the leadership of the IOC, who aim to become carbon-positive by [2030](#), and informed by the IFSC's [Sustainability Guidelines](#), IFSC Europe Executive Board created a Sustainability Panel. Our Panellists have helped devise and develop this Award.

The Panel has taken a close look at all processes and activities needed before, during and after an Event. We have found forty ways (criteria) in which our Events could become more sustainable. Points are awarded for each criteria (from 1 – 5) depending on how difficult that are to fully achieve. A Bronze Award requires at least 15 points, a Silver at least 40 points, and a Gold at least 75 points.

All the criteria are listed (with their corresponding points) on the following pages. The sections, and the order of the criteria, are exactly as they are on the entry form for the [Award](#). This form also acts as the method for reporting your Sustainability activity to the IFSC Sport Department - which is a requirement under our rules from this year onwards.

If you win an award, the logo is given to you and your National Federation for use on any media or by any method that you choose. Also, we may ask you to talk with other Event Organisers about the innovations you made, and the challenges you overcame.

The IFSC Vision is "To make the World a better place through Sport Climbing". We hope these Briefing Notes help you meet the IFSC Vision.

A handwritten signature in black ink, appearing to be 'C. Knowles'.

Colin Knowles (IFSC Europe Secretary-General)



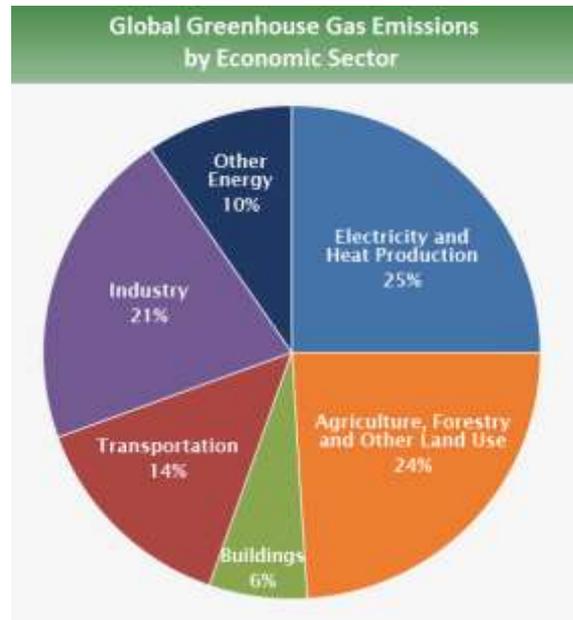
## Overview

This chart<sup>1</sup> shows the sources of carbon emissions. All the elements of our Events can be found under the headings in the chart, and so we can readily relate them to the first four groups of our criteria i.e.

- Energy, Venue and Accommodation
- Food, Drink, Catering and Merchandising
- Waste and Water
- Transport and Travel

The fifth criterion:

- Information, Communication, Social Responsibility and Sustainability



represents the human element – how we inspire others and drive for even more positive change.

We do not provide detailed guidance on most of our 40 criteria, for two reasons:

- Social, legal and economic conditions vary widely across (and within) the countries of Europe; advice that might work in Budapest or Madrid may be of no use in Brussels or Moscow, and vice-versa;
- Good practice in Sustainability is constantly changing because of new scientific research, new technologies and innovation.

Local sources and suppliers will provide you with most of the information you will need. We will be putting you in touch with other Event Organisers and we hope you can use this contact to build a support network, in particular by sharing your ideas and innovations. Panel members may be able to provide specific advice via [europe.sg@ifsc-climbing.org](mailto:europe.sg@ifsc-climbing.org)

<sup>1</sup> See <https://www.epa.gov/ghgemissions/global-greenhouse-gas-emissions-data>



## Energy, Venue and Accommodation

Was all the electricity supplied to the Event Venue, during set-up and breakdown and throughout the actual Event, entirely supplied by renewable sources? (5 points)

Did the Event take place in a venue designed and certified as a Sustainable Venue? (5 points)

Was all cooked food cooked on-site using renewable-sourced energy? (4 points)

Did the Event Venue have active thermal controls which reduced energy consumption i.e. reduces heating and cooling losses? (3 points)

If hired supplementary lighting was used, was it of the lowest energy-use technology (i.e. CFL, LED)? (2 points)

Did you provide all Athletes and Teams with a list of suitable local accommodation within walking distance of the venue? (2 points)

## Food, Drink, Catering and Merchandising

Did local producers supply only locally-bottled and locally-canned drinks (non-alcoholic and alcoholic)? (3 points)

Were all drinking cups provided dishwasher-proof? (3 points)

Did all your partner companies have public-facing published sustainability policies? (3 points)

Did the caterers use locally sourced food with a menu with a seasonal emphasis? (2 points)

Were all 'Freebies' and gifts obviously sustainable? (2 points)

Where caterers sold imported drinks and food, were the majority of products certified as 'Fair Trade' products? (2 points)

Did the caterers provide a predominantly vegetarian menu? (1 points)

Were the caterers a local company? (1 points)



## Waste and Water

- Did all contracts and sponsorship deals specify no single-use plastics? (3 points)
- Was there a daily procedure for the productive use of surplus food? (3 points)
- Were active measures are in place to reduce 'chalk' air pollution? (2 points)
- Did contractors and volunteers use only certified environmentally-friendly cleansing agents? (2 points)
- During Event planning, were all the causes of waste reviewed and single-use waste actively eliminated? (2 points)
- Were spectators supplied with water via dispensers or water taps (i.e. no single-use bottles)? (2 points)
- Did the Venue contract specify that all sorted waste must be sent to recycling hubs/plants? (2 points)
- Did all on-site rubbish bins provide sorting by the type of material? (1 points)
- Were athletes, teams and officials supplied with water via dispensers or water taps (no single-use bottles)? (1 points)
- When supplied, were non-reusable cups made from paper, not single-use plastic? (1 points)

## Transport and Travel

- Were all Event shuttle services powered by electric / hydrogen / hybrid? (5 points)
- If the public transport links to the Event venue are inadequate, did you provide a shuttle service for spectators to and from a central transport hub? (4 points)
- Did the ticket for the Event include free travel on the city public transport system? (4 points)
- Was a shuttle service for Athletes, teams and officials to / from official hotels / airport / train stations provided? (3 points)
- Was the Event venue near the city centre and on local transport links? (3 points)
- Did the in-Event information systems display real-time public transport departures (services / locations / times)? (2 points)



Were links to certified Carbon Compensation providers provided to National Federations and Team Managers with a request to use them in the event of them taking carbon fuel powered transport? (1 points)

Did the Event website have links to all the local transport networks? (1 points)

### **Information, Communication, Social Responsibility and Sustainability**

Were external auditors appointed to review arrangements and report on carbon consumption and sustainability? (5 points)

Was all information or advertising provided only by digital methods (i.e. no paper, card or plastic)? (3 points)

Were all suppliers and service providers from the locality / region of the Event? (3 points)

Were Sustainability Ambassadors appointed to promote the Event both on social media, radio / TV, and to the spectators? (2 points)

Were banners and large display objects designed with the intention of re-use (i.e. undated, not location specific)? (2 points)

Were all athletes, officials, volunteers and spectators fully informed about the Sustainability actions employed for the Event? (2 points)

Was printed information / advertising only produced on recycled and recyclable materials? (1 points)

Were documented measures put in place for physically restricted spectators, volunteers and athletes? (1 points)

Did all publicity inform via all social media / web / print outlets about the Sustainability actions employed for the Event? (1 points)

As soon as all your plans are in place, or after your Event, please find the Award application form/report to IFSC Sport Department [here](#).

**Thank you for taking part**