



JOB OFFER: IFSC COMMUNICATIONS OFFICER

Reporting to: IFSC Head of Communications.

Work unit: IFSC Communications Department.

Location: IFSC Headquarters in Torino, Italy.

Travel: To IFSC institutional meetings and events, if necessary. In this case, availability to work at weekend may be required.

Contract: Employee, full time.

Start of the contract: Q1 2022.

About the IFSC

The IFSC is an International Federation, and the world governing body of Sport Climbing. In the past few years, the IFSC lived an exciting period of growth: in fact, Sport Climbing made its Olympic debut at the Olympic Games Tokyo 2020 as an additional sport, and has been confirmed as part of the sports programme at Paris 2024 and Los Angeles 2028.

The IFSC represents over 95 National Federations from the five continents.

The IFSC Calendar has an average of 40 events per year, including but not limited to: World Cups, Paraclimbing World Cups, World Championships, Youth World Championships, and Continental Championships.

Job Description

The IFSC is looking for a Communications Officer to join the Communications Department based in Torino, Italy. The ideal candidate is passionate about sports, and has proven experience in a similar position in the international sports environment.

Reporting to the Head of Communications, the Communications Officer is responsible for a number of daily activities, including the management of some key analytics tools and of media accreditations, as well as providing support to the implementation of the digital strategy.

Duties and responsibilities

The Communications Officer duties and responsibilities include but are not limited to:

1. Corporate activities:

- Support the Head of Communications in:
 - Liaising with the IFSC President, the other members of the Executive Board, and with the IFSC General Director;
 - Managing corporate and institutional communications.

2. Communications activities:

- Support the Head of Communications in the implementation of the IFSC Communications Plan, including but not limited to: creation of digital contents and update of the website;
- Plan and produce periodical newsletters;
- Collect website and social media analytics, aimed at the production of periodical reports to be shared with groups of internal and external stakeholders.

3. Media management:



- Manage the media accreditation system;
- Support the Head of Communications in the organisation of media and PR activities, such as press conferences, media briefings, and more.

Requirements

- Previous experience in a similar role in the international sports environment;
- Excellent project management skills;
- Proactive and problem-solving attitude;
- Excellent oral and written communications skills;
- Creativity and design-oriented mentality;
- Compulsory fluent English, any additional language is a plus;
- IT literate, previous experience with Mailchimp and Meltwater is considered a plus;
- A degree/master in Communications or similar field is a plus.

How to apply

To apply for this job, please send your CV and motivation letter to recruitment@ifsc-climbing.org by **Sunday, 6 March 2022**. Reference letters and/or a work portfolio are a plus. Only candidates with the above-mentioned requirements will be considered.

All applications must be submitted in English: applications in other languages will be discarded.