INTERNATIONAL FEDERATION OF SPORT CLIMBING

ANNUAL REPORT 2018

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"FROM GAME CHANGERS TO TOKYO HOPEFULS, BRING ON 2019!"

2018: A GOLDEN YEAR FOR SPORT CLIMBING

Beside the skyscrapers of Buenos Aires, Argentina, and lush trees of its Urban Park, 42 Youth Olympians representing 25 nations and five continents opened a new chapter in our Olympic story last year. Young Game Changers rose to high expectations and forever changed the Olympic world with the vertical dimension. Speed, strength and endurance at high heights captivated the next generation of climbers and painted a picture of Olympic climbing for one global climbing community.

The sun has set on our debut at the Youth Olympic Games, but another one rises as the climb to the Olympic Games Tokyo 2020 and a permanent Olympic bid continues in 2019. Already, 12 of the best Sport Climbing athletes in the world displayed their skills in the first Combined finals of the longest IFSC World Championships. 10 days of unforgettable nearly non-stop Sport Climbing in Innsbruck, Austria, proved dedication to improvement in all-round excellence. In the IFSC World Cup series, 75 athletes competed in two or more events in all three disciplines, and participation in Speed increased by 88% to the highest level in IFSC history.

Supported by dedicated IFSC partners Entre-Prises, Kailas, Luxov and welcome additions Japan Airlines and Perfect Descent, the continued rapid growth of our sport proves that it is an alternative activity to people of various backgrounds and abilities, especially urban youth. Thanks to new broadcasting deals and live delivery, young people worldwide are discovering Sport Climbing for the first time. 30 broadcasters covered the event in Innsbruck alone. Final rounds were live televised on Eurosport and aired as live on Olympic Channel: Home of Team USA, a partnership with NBCUniversal. Monthly highlights of IFSC events were distributed to broadcasters reaching 140 nations and five continents. Online, IFSC videos on YouTube were viewed 7.7 million times, visits to the IFSC mobile website surpassed desktop visits, and the hip platform of Instagram remained the fastest growing IFSC social media outlet.

Our sport is for all, including disadvantaged individuals and people with disabilities. The IFSC renewed its commitment to the growth of Paraclimbing in 2018. The Paraclimbing Cup in Briançon was live streamed and 139 athletes competed for gold medals in Innsbruck across 12 categories, with host broadcaster ORF showcasing the final rounds. International media such as Inside the Games reported on the performances of Paraclimbing athletes throughout the season, and the IFSC appointed a Paraclimbing Development Officer to strengthen development worldwide. Together, the shape of our future is taking form.

At home, IFSC staff and officials evolved alongside the developments of climbing and sport. Passionate women now comprise 80% of IFSC full-time staff, and more women joined the routesetting and officiating teams making IFSC events possible. Alongside the Ethics Commission, a working group formed to advise IFSC governance, accelerating our journey. Our mission in 2019 is to continue to develop Sport Climbing on all five continents to allow younger generations to participate in an exciting, affordable and healthy sport, to keep building a tool for positive social change and make the world a better place.

FROM GAME CHANGERS TO TOKYO HOPEFULS AND BEYOND TOWARDS PARIS

WORLD UP, KEEP CLIMBING!
We thank all of you for your support and passion to “Keep Climbing! Higher, Stronger and Faster!”

It has been an exciting year as we prepare for the upcoming debut of Sport Climbing at the Tokyo 2020 Olympic Games. Although Tokyo 2020 has certainly been a major focus, some of the highlights of the past year have also included major moves forward in our organisational structure. As Secretary General I am charged with supporting key staff members and Member Federations, as well as working to improve the overall governance and functioning of the IFSC.

Here are some of the IFSC’s key accomplishments in 2018:

1. IFSC Staff members were refocused around five main categories and a number of improvements were made within the Staff body as a whole. Two Staff members left but we were joined by four new Staff members.
   - **Administration** - We began the process of selecting a Bookkeeper and added Administration Assistant Erica Ricci to the team, who is a tremendous support to all functions of the IFSC. Administration Director Francesca Jengo graduated with a Master’s in Business Administration which we happily celebrate with her.
   - **Sport** - Silvia Verdolini was promoted to Sport Director and has made drastic improvements to the selection process for IFSC Officials. Silvia has also created a system to improve the standard of equipment used during IFSC events, as well as to ensure fairness in production and access to those items. Currently Alessandro Di Cato reports to Silvia as Event Officer. In an effort to develop Paraclimbing events at an international level, Daniel Torchia also joined the IFSC as Paraclimbing Development Officer.
   - **Events** - Alessandro Di Cato manages the event calendar. Thanks to his work, we have made improvements to events such as the IFSC World Cup Vail and the World Games.

2. Steps were taken to secure a collaboration with leading international marketing agencies. The IFSC agreed on a multi-year partnership with Dentsu and Synca Creations. Dentsu is the world’s largest advertising agency brand and the marketing agency of the Tokyo Organising Committee of the Olympic & Paralympic Games.

3. We have worked with Organisational Consultant and former Sport Manager of the IFSC Leslie Baxter to improve our governance, organisational structure and Charter for Executive Board members and volunteers within the organisation.

Next steps are to improve Event Management and support of those events by the IFSC, hire a General Director and work to put on great IFSC events in 2019. None of these things would be possible without our fantastic staff and team (Executive Board members, volunteers, Officials, Member Federations and Partners).

**We thank all of you for your support and passion to “Keep Climbing! Higher, Stronger and Faster!”**

Debra GAWRYCH
IFSC SECRETARY GENERAL
Inside the IFSC

WHAT IS THE IFSC?

The IFSC is an international non-governmental, non-profit organisation whose main objectives are the direction, regulation, promotion, development and furtherance of Sport Climbing around the world.

The last two decades have been a period of spectacular growth for both Sport Climbing and the IFSC. Our sport has gained credibility not only as competitive sport, but also for its social values. The IFSC is a young and healthy Federation founded on modern sporting principles and values, cultivating them along with sport growth and development.

Making History

2007 IFSC FOUNDED

2010 IFSC GAINS IOC (INTERNATIONAL OLYMPIC COMMITTEE) RECOGNITION

2016 SPORT CLIMBING CONFIRMED AS AN OLYMPIC SPORT FOR TOKYO 2020

2017 PARACLIMBING RECOGNISED BY THE INTERNATIONAL PARALYMPIC COMMITTEE

2018 FIRST OLYMPIC SPORT CLIMBING MEDALS AWARDED AT THE BUENOS AIRES YOUTH OLYMPIC GAMES
Inside the IFSC

Marco Maria SCOLARIS - President
Born in Torino, Italy, in 1958 Marco Maria Scolaris is a Climber, originally a mountaineer, who turned his passion for the wilderness and the Mountains into his profession of journalist and photographer. Involved since Sportoccia in 1985 in sport climbing, Scolaris was among the founders of FASI in 1988 and its Sport Director for 10 years. On the international scene, he became an International Judge and a Judges’ trainer. After attending more than 40 events as an Official, he was one of competition climbing leaders inside the UIAA. In 2006, while directing the UIAA Council for Competition Climbing, he was asked by the UIAA to create a separate and new International Federation to run the sport, that he founded in 2007: the IFSC. Scolaris was elected then IFSC President in 2009 and reelected in 2013 and 2017, leading the organisation to the Olympic Games of Tokyo 2020.

Debra GAWRYCH - Secretary General
Debbie Gawrych is the Secretary General of the IFSC. She has served in that position for almost eight years after joining the IFSC Management Committee in 2004. Debbie began her Sport Climbing management positions as a volunteer coordinator for the Junior Climbing Competition Association (JCCA) in the USA, working her way up to the role of President of USA Climbing from 2003-2006. She served as the IFSC Vice-President of Finance for two terms before her current second term as Secretary General. Debbie is an active athlete and in addition to climbing has competed in running, triathlons and tennis. Her experience in business (MBA and currently a Leadership Management Consultant) as well as competitive sports has helped her work with the IFSC staff and Executive Board to elevate the organisation and professionalism of the IFSC as a whole.

Li ZHIXIN - Vice-President Communication
Li Zhixin (Chinese: 李致新; Pinyin: Lǐ Zhìxīn) was born in Dalian, located in the Chinese Province of Liaoning, in 1962. A leading Chinese mountaineer, Li Zhixin and partner Wang Yongfeng (王勇峰) became the first Chinese couple to climb the Seven Summits on 23rd June 1999. Li Zhixin graduated from the Wuhan Institute of Geology in 1985, where he began his mountaineering career with the Institute’s Mountaineering team the previous year. Director of the Mountaineering Sports Administrative Centre (MSAC) of the State General Administration of Sports, Li Zhixin is also Executive Vice-President of the Chinese Mountaineering Association (CMA) and IFSC Vice-President Communication.

Pierre-Henri PAILLASSON - Vice-President Treasurer and Finances
Prior to his current role as Director of the French Federation of Mountaineering and Climbing (FFME), Pierre-Henri was National Coach for the FFME from 1992-1998. Having worked as Organisational Director for the IFSC World Championships 2012 and 2016, Paris, Pierre-Henri is now Vice-President Treasurer and Finances of the IFSC. A passionate climber as well as a Mountain Guide and ski instructor, Pierre-Henri has been heavily involved in the development of Sport Climbing competitions since the beginning. His dream was to see Sport Climbing feature in the Olympic Games, which will become a reality in Tokyo 2020.

Kobinata TORU - Vice-President Sport/Events
Born in Yokohama, Japan in 1967, Kobinata started climbing in his teenage years, travelling the world in search of new crags and challenges. Having competed at a domestic level, Kobinata began his climbing career as a Routsetter in the 1990’s, acting also as a Judge and manager of the Japanese National Youth Team. Involved with the Japan Mountaineering and Sport Climbing Association (JMSAC) since the nineties, Kobinata was elected Vice-President of the IFSC Asian Council 2013-2017, was a proud member of the IFSC 2020 bidding team, and is now IFSC Vice-President of Sport and Events. Kobinata is also Vice-President of the Japan Urban Sports Support Committee (JUSC). Aside from climbing, Kobinata graduated with a degree in Economics from Yokohama City University and owns his own business.

Sean MCCOLL - Athlete Representative
As President of the Athletes’ Commission, Sean’s role is to share the voice of the athletes with the Executive Board and advocate on their behalf. Since starting climbing in 1997, Sean has now competed in almost 150 IFSC World Cups, winning 5 events and appearing on the podium a further 23 times. Based in North Vancouver, Canada, Sean has played an active role in coaching the Canadian Youth National Teams, acting as head and assistant coach from 2009-2013.

EXECUTIVE BOARD
Based in Munich, Germany, Wolfgang is currently Managing Director of Climbing and Mountain Sports at the Deutscher Alpenverein (DAV) (German Alpine Club). With a sporting background, Wolfgang has a Master’s in Sport Management and a PhD in Sport Science. After attending the UIAA PA in 1998 on behalf of the DAV, Wolfgang acted as a delegate and then member of the Management Committee of organisations engaged in international Sport Climbing. As President and one of the founding members of the IFSC European Council, Wolfgang’s role encompasses the strategy and structural development of Sport Climbing in Europe and as such, Wolfgang is the European Continental Council representative on the IFSC Executive Board. Wolfgang feels that the inclusion of Sport Climbing in the Tokyo 2020 Olympic Games is the crowning achievement of efforts made by the IFSC and its Member Federations.

Romain has been climbing since he could walk. He started his climbing journey in the French Alps and reached many summits over the years. Romain’s academic background is in engineering and he graduated with a Master of Civil Engineering. He now works in the Australian Climbing Industry running his own business. Romain has been largely involved in the development of Sport Climbing Australia and subsequently the development of Sport Climbing in Australia as a whole. Romain has been on the Board of SCA since 2013 and Chair since 2016. In early 2017 Romain joined the IFSC Executive Board, as President of the Oceania Council.

Maria has been involved in the IFSC since 2009, first hosting the North American Championships in Montreal, when she was invited to attend the IFSC Plenary Assembly in Turin, Italy and the Pan American Council meeting. Now President of the IFSC Pan American Council, Maria’s role within the Executive Board is to represent the Pan-American Council.

Maria is from Spain but was raised in Montreal, a Canadian city. Maria has a Masters in Education and a PhD in Biomechanics. Maria is fluent in three languages. Maria has been involved with the IFSC since 2009, when she hosted the North American Championships in Montreal. Maria has been involved with the IFSC Pan-American Council since 2009 and now serves as its President. Maria is responsible for representing the Pan-American region within the IFSC Executive Board.

Wolfgang WABEL - European Council President

Romain THEVENOT - Oceania Council President

Maria IZQUIERDO - PanAmerican Council President

Anthony SEAH - Asian Council President

Maria IZQUIERDO

“2018 was a great year for the IFSC European Council, with a very nice calendar and European Youth Cups in all three disciplines, as well as two Youth Championships. This year also saw the implementation of a strategic plan decided on by the 2017 IFSC Plenary Assembly.”

Anthony SEAH

“President of the Singapore Mountaineering Federation since 2015, Anthony is also President of the IFSC Asia Council and as such, it is his role to represent the continent of Asia on the IFSC Executive Board. An avid climber, Anthony has made first ascents of both traditional and sport routes in Singapore.”

Maria IZQUIERDO

“In 2018 Sport Climbing took its first steps into the Olympic world at the Youth Olympic Games. In Buenos Aires, I proudly watched as the first Sport Climbing Olympic Athletes showcased our sport to the world and, as we move closer to Tokyo 2020, I feel honoured and privileged to play a part in Sport Climbing’s Olympic journey.”

Romain THEVENOT

“With a lot of work happening in the background, 2018 was a really interesting year. This year the IFSC as a whole kept running its normal business while heavily preparing the structure for 2019 and 2020, which will be a turning point for the IFSC. The most important change for the Oceania Council in 2018 was to welcome Fiji as a Member Federation of the IFSC.”

EXECUTIVE BOARD HIGHLIGHTS

EXECUTIVE BOARD

ANNUAL REPORT

EXECUTIVE BOARD

ANNUAL REPORT

2018 MEETINGS

2 MEETINGS

01-15 MARCH > INNSBRUCK
03-04 DECEMBER > TORINO

11 TELECONFERENCES

17 JANUARY 02 AUGUST
21 FEBRUARY 21 AUGUST
10 APRIL 19 SEPTEMBER
09 MAY 24 OCTOBER
06 JUNE 14 NOVEMBER
18 JULY

INTERNATIONAL FEDERATION OF SPORT CLIMBING
STAFF

Alessandro DI CATO - Event Officer

During the completion of his Master's Degree in Management, Organisation and Business Economics at the Universitat Autònoma de Barcelona, Alessandro gained experience studying and working abroad for three years. Before returning to Italy to join the IFSC, Alessandro completed an internship at Systemd, the IFSC’s Communications Agency in Montmélian, France, where he supported various facets of IFSC operations and attended multiple IFSC events. Outside of working life, Alessandro enjoys both watching and playing team sports, particularly football.

Anne FUYNEL - Marketing & Communications Director

Prior to joining the IFSC as Marketing & Communications Director in 2012, Anne worked at the Grenoble École de Management for thirteen years as Press Officer, followed by International PR Manager and subsequently, Director of Communication and Operational Marketing. With experience in a number of communication agencies, Anne’s role at the IFSC focuses mainly on the development of sponsorship and TV deals. Anne is a fan of sports, as well as being her son’s number one fan.

Tamaris Higham - Communications Assistant

Tamaris gained a first-class Bachelor’s degree in Marketing with Public Relations from Edge Hill University, UK, in July 2017. Whilst studying Tamaris fell in love with climbing, taking every opportunity to try new disciplines on both rock and plastic, as well as watching IFSC competitions online and connecting with the climbing community on Instagram. Following the completion of her degree, Tamaris spent one year working for the British Mountaineering Council as Marketing & Events Coordinator, before relocating from the UK to Turin, Italy, to join the IFSC. Prior to and during her studies, Tamaris’ career ranged from social media management to dressing up as a Disney princess for children’s parties.

Francesca JENGO - Administration Director

Born and raised in Turin, Italy, Francesca enjoys learning languages and discovering new cultures, hence she studied Foreign languages and International Communication at university. One of Francesca’s favourite things about working for the IFSC is the chance to meet people from across the globe, speaking their native language wherever possible. Now an MBA graduate, Francesca is one of the longest-standing staff members at the IFSC, beginning her IFSC career back in 2010 when the Federation had just three part-time employees. Having contributed heavily towards the growth and development of the IFSC’s structure, Francesca’s role as Administration Director involves managing the IFSC Office, coordinating institutional meetings and keeping a watchful eye over finances. Francesca enjoys organising dinners with friends, exploring new corners of her hometown which she shares with the IFSC Headquarters, trying new sports and spoiling her family and colleagues with homemade cakes.

Jérôme MEYER - Head of Olympic Coordination

Jérôme was introduced to skiing and hiking in the mountains when he was just a child, then at the age of twelve he started climbing at his local gym in Chambery, France. Not long after this, Jérôme began competing in both local and regional climbing competitions, followed by the IFSC World Cup circuit, where he secured three Bouldering World Cup gold medals in 2001, 2003 and 2006. Jérôme retired from competitions in 2008 following his victory in the European Championships and since, has worked to shape the IFSC’s Sport Department. Originally Sport Director for the IFSC and the first President of the IFSC Athlete’s Commission, Jérôme is now the IFSC’s Head of Olympic Coordination, guiding Sport Climbing towards its Tokyo 2020 Olympic debut.

Erica RICCI - Administration Assistant

Originally from Rome, Italy, Erica spent six years studying and working in the UK, where she gained a Bachelor’s Degree in Vocal Studies from Bath Spa University. Upon her return to Italy, she worked for a European scientific association in an administrative role for four years, before starting at the IFSC in June 2019. Erica is a passionate climber, mountain lover and musician.

Daniel TORCHIA - Paraclimbing Development Officer

In January 2017, Daniel received his doctorate in Business and Management from the University of Manchester, UK, with a thesis on alternative forms of organisations in football. As part of his fieldwork, Daniel worked as Community and Development Assistant for FC United of Manchester, a fan-owned football club that focuses on community, inclusion and democracy. This experience was seminal for Daniel to conceive sport as a social development tool, and this desire translated in his current project at the IFSC, contributing to the growth of Paraclimbing at an international level. Daniel has held research and lecturing posts at Staffordshire University and the University of Manchester in the UK, as well as at the University of Turin, Italy (Daniel’s hometown). Daniel has also had internship experiences at Aleia Aeronautica and NASA.

Silvia VERDOLINI - Sport Director

Silvia joined the IFSC in 2017, transforming her passion for climbing into a full-time job. Having been appointed as Sport Director in 2019, Silvia manages all technical commissions and oversees the sport’s development, including improvements to regulations and Officials progression alongside event format and sport equipment. After completing her Bachelor’s degree in Astrophysics in Italy, Silvia spent a year in California for her Master’s then did a PhD in The Netherlands. After a short research period, she left academia and worked as project coordinator for Science Communication in India, South Africa, Malta, and UK. She managed EU funded projects aimed at public engagement, improving science literacy, and developing the next generation of bright minds.
Inside the IFSC

NATIONAL FEDERATIONS

IFSC MEMBER FEDERATIONS

NEW MEMBERS 2018

The IFSC Plenary Assembly 2018 approved the following new Member Federations:

- Cambodia Climbing Federation (CCF) Continental Member
- National Association for Climbing and Mountaineering in Sri Lanka (NACMSL) Continental Member
- Asociación Panameña de Escalada (APAES) Full Member
- Association for Sport Climbing and Mountaineering in Israel (ASCMI) Full Member

GOLDEN MEMBERS 2018

- Chinese Mountaineering Association (CMA)
- Fédération Française de la Montagne et de l’Escalade (FFME)
- Federazione Arrampicata Sportiva Italiana (FASI)
- Climbing Federation of Russia (CFR)
- Japan Mountaineering & Sport Climbing Association (JMSCA)
Sport Climbing at the Buenos Aires Youth Olympic Games

The 3rd Summer Youth Olympic Games in Buenos Aires (YOG) was the first Olympic event for Sport Climbing and the first Olympic event with perfect gender equality. The event embodied a uniquely youthful feel and showcased emerging sports in urban settings. The world’s best youth stars of Sport Climbing competed in the Urban Park alongside Basketball 3x3 and other popular sports among younger generations.

Sport Climbing was the sole strictly vertical sport to feature on the Sports Programme.
Our Sport

OLYMPIC GAMES
YOUTH OLYMPIC GAMES
BUENOS AIRES 2018

FIRST OLYMPIC MEDALS
FOR SPORT CLIMBING

The Olympic Channel provided all-round coverage of Sport Climbing at the YOG, displayed in their 24/7 YOG player and on the Sport Climbing page. In addition to LIVE streaming and replays, coverage included features of qualified athletes and athlete role models, round summaries, action clips and more.

Entre-Prises donates YOG wall
A long-time partner of the IFSC, Entre-prises was the official wall manufacturer for the Youth Olympic Games in Buenos Aires. The walls, which saw four days of action and the first ever Sport Climbing Olympic medallists crowned, were later donated to organisations within Argentina. The donation, along with holds and volumes, are intended to help develop the sport in the country and inspire new athletes.

Kailas provides IFSC Officials’ uniforms
IFSC official apparel partner Kailas provided sports attire to the IFSC delegation during the Youth Olympic Games.

LUXOV® pushes forward technology
Luxov’s touch-sensitive speed holds were also visible at the Youth Olympic Games in Buenos Aires. The holds measure both the moment and duration of contact. In addition, our partner debuted a 3D visualisation and routesetting tool at the event.
FORMAT
The format of the Sport Climbing events at the Olympic Games Tokyo 2020 will match that of the Youth Olympic Games Buenos Aires 2018, with Qualifications and Finals rounds as follows:

QUALIFICATIONS
- 2 days of Qualifications (1 day for men and 1 day for women)
- A fixed quota of 20 Athletes per category

FINALS
- 2 days of Finals (1 day for men and 1 day for women)
- A fixed quota of 6 Athletes per category

QUALIFICATION SYSTEM
The official Qualification System can be viewed here.

VENUE
Sport Climbing events will take place in Aomi Urban Sports Venue (Koto ward, Tokyo). This temporary facility will be the dynamic and innovative venue for the Sport Climbing and Basketball 3x3 competitions, Tokyo 2020’s newest and most youthful events. Situated in a spectacular location with Tokyo Bay as a backdrop, it will delight Athletes, spectators and television viewers alike throughout the world.
Our Sport

ASIAN GAMES

The 18th Asian Games took place in Jakarta, Indonesia from August 18th to September 2nd 2018.

This multi-sport event, enabling athletes from across Asia to come together and compete, is considered as the second largest event of its kind, just behind the Olympic Games. Sport Climbing featured heavily in the 18th edition of the games, as competitions in Combined, Speed and Speed Relay were held August 23rd-27th.

After a highly successful Speed World Cup season, Indonesia excelled at the event claiming medals in Speed and Speed Relay. Aspar Jaelolo (INA) took the bronze medal in the individual men’s event and Susanti Rahayu Aries (INA) and Lestari Puji (INA) claimed both gold and silver in the women’s Speed competition. The podiums were rounded out by Reza Alipourshenazandi (IRI) with a gold for Iran, Qixin Zhong (CHN) with silver, and for the women, Cuilian He (CHN) from China took the bronze.

As for Speed Relay, both Indonesian teams claimed gold and silver on the men’s side, with China grabbing bronze. In the women’s event, Indonesia took Gold whilst China’s two teams completed the podium.

Japan and Korea claimed all of the podium spots in the Combined, with experienced World Cup competitors demonstrating their skills. Jongwon Chon (KOR) claimed Gold, Kokoro Fujii (JPN) and Tomoa Narasaki (JPN) placed second and third respectively. Akiyo Noguchi (JPN) topped the podium for the women’s Combined, with Sa Sol (KOR) and Kim Jain (KOR) claiming second and third place.
Our Sport

WORLD CUP SERIES

The IFSC World Cup Series travelled across three continents this year, with new events in Moscow (RUS) and Tai’an (CHN). Competition was fierce in all three disciplines, with the final events generally being decisive in determining who was finally on the top of the podium.

ANNUAL REPORT

2018 SEASON FIGURES

Our Sport

22 WORLD CUPS
1 YOUTH WORLD CHAMPIONSHIPS
1 WORLD CHAMPIONSHIPS
1 YOUTH OLYMPIC GAMES
1 ASIAN GAMES

WORLD CUP SERIES

The IFSC World Cup Series travelled across three continents this year, with new events in Moscow (RUS) and Tai’an (CHN). Competition was fierce in all three disciplines, with the final events generally being decisive in determining who was finally on the top of the podium.

22 WORLD CUP EVENTS: 7 BOULDERING, 7 LEAD, 8 SPEED
9 HOST COUNTRIES:
14 HOST CITIES
53 ACTIVE/COMPETING NATIONAL FEDERATIONS ACROSS 51 COUNTRIES
WINNER OF THE MOST GOLD MEDALS = SLO
COUNTRY WHICH APPEARED ON THE PODIUM THE MOST TIMES = JPN
750 PARTICIPATING ATHLETES
PERCENTAGE INCREASE IN AVERAGE NUMBER OF ATHLETES PER EVENT IN 2018 COMPARED TO 2017: BOULDERING 14.6%, LEAD 21.19%, SPEED 60.8%
AVERAGE ATHLETE AGE: 23 YEARS OLD
OLDEST ATHLETE: 48 YEARS OLD
WORLD CUPS SPECTATORS 73,093 (2017: 4,755 AVERAGE)
415 MEDIA ACCREDITATIONS
4,211,129 YOUTUBE VIEWS (LIVE: 691,651 / ON DEMAND: 3,519,478)
14% INCREASE IN WORLD CUP YOUTUBE VIEWS (2017: 3,701,390)

NUMBER OF WORLD CUP EVENTS PER CONTINENT
NUMBER OF ACTIVE/COMPETING NATIONAL FEDERATIONS PER CONTINENT

INTERNATIONAL FEDERATION OF SPORT CLIMBING
Our Sport

2018 SEASON FIGURES
WORLD CUP SERIES

PODIUMS PER COUNTRY/DISCIPLINE

GOLD MEDALS PER COUNTRY/DISCIPLINE

AVERAGE NUMBER OF REGISTERED ATHLETES PER COMPETITION/DISCIPLINE

2018 WORLD CUP SERIES WINNERS

BOULDERING
MEN
SLO
Kruder JERNEJ
WOMEN
JPN
Nonaka MIHO

LEAD
MEN
AUT
Schubert JAKOB
WOMEN
SLO
Gambret JANJA

SPEED
MEN
FRA
Mawem BASSA
WOMEN
FRA
Jaubert ANOUCK

OVERALL
MEN
AUT
Schubert JAKOB
WOMEN
SLO
Gambret JANJA

TEAM WINNERS
SECOND PLACE
FRANCE
FIRST PLACE
JAPAN
THIRD PLACE
RUSSIA
The 2018 World Championships in Innsbruck showcased the best of climbing as the stakes got higher for Tokyo. The longest ever IFSC World Championships lasted ten days and featured the first Olympic Combined format competition in the finals. Hosted both at the Innsbruck Kletterzentrum and the Olympiaworld, the event saw a combination of high level sports achievement, professionalism and broadcasting advances, foreshadowing the future of Sport Climbing events.

2018 SEASON FIGURES

4 DISCIPLINES
10 DAYS
PARACLIMBING AND CLIMBING
834 ATHLETES
58 NATIONS
61,700 SPECTATORS
314 MEDIA REPRESENTATIVES FROM 21 NATIONS
1,133 PUBLISHED ARTICLES (843 PRINT AND 290 ONLINE)
610 SOCIAL MEDIA POSTS

WEBSITE IMPRESSIONS: FROM PARIS
> INNSBRUCK +136% PAGE VIEWS +120% USERS
Our Sport

2018 SEASON FIGURES

PARACLIMBING

WORLD CHAMPIONSHIPS

After impressive shows of athleticism at the Briançon Paraclimbing Cup a few weeks before, the Paraclimbers returned for competition in 12 categories at the IFSC World Championships in Innsbruck. Paraclimbing athletes from France, Great Britain and Japan won 9 out of 12 categories. Italy, Iran and the United States also won gold medals in Paraclimbing.

PARACLIMBING

1 PARACLIMBING DEVELOPMENT OFFICER APPOINTED BY THE IFSC (DANIEL TORCHIA)
1 PARACLIMBING MASTER (L) IN IMST (AUT)
1 PARACLIMBING CUP (L) IN BRIANÇON (FRA)
1 IFSC PARACLIMBING WORLD CHAMPIONSHIPS IN INNSBRUCK (AUT)

111 ATHLETES (66 MEN AND 45 WOMEN)
12 CATEGORIES
65% INCREASE IN PARTICIPATION FROM 2016 TO 2018

111 athletes
(66 men and 45 women)
12 categories
65% increase in participation from 2016 to 2018
Our Sport

2018 SEASON FIGURES

Youth World Championships

The Moscow Youth World Championships were celebrated as a great success. The annual event held in the CSKA hall in Moscow, hosted 699 athletes across eight days. Juniors (18-19), Youth A (16-17) and Youth B (14-15) from nations around the globe competed in the three Sport Climbing disciplines for the world title. This year was particularly important for the climbers headed to the Youth Olympic Games, as a final chance to measure themselves against their competitors.

FISU University World Championships

Studies and sport, the 2nd edition of the World University Sport Climbing Championships, which took place in June 2018 in Bratislava, Slovakia, was a celebration of both aspects of the life of University student Athletes. The Championships saw four days of Bouldering, Lead and Speed climbing events.
The 2nd edition of the China Open, now an International Climbing Series event, took place from November 16th to 18th in the familiar setting of Guangzhou, China. The unique event, designed by the CMA and IFSC, added some variations to the IFSC World Cup format and attracted season champions and world champions from around the globe. Three rounds of Bouldering, Lead and Speed were showcased - the 2nd round in Speed determined seedling among the 16 men and women finalists based on time - and top-ranked athletes and top Chinese Athletes received a bye into the 2nd round.
Every year, IFSC officials come together to review the previous season and discuss changes for the current year during a complete two-day seminar. Meetings continued in 2018 with more than 50 officials travelling from across the globe to prepare for the 2018 season, including Technical Delegates, Jury Presidents, Judges, Routesetters and the Webcasting Crew.

"Often behind-the-scenes, our officials are essential for the smooth running of each IFSC event," says Kobinata Toru, "Discussing and dining all together provided the important opportunity to expand our understanding of the technical needs at IFSC events and the best way to communicate the excitement of our sport on-site and online."

IFSC Sport Director Silvia Verdolini and Event Officer Alessandro Di Cato met with Technical Delegates (TDs) Graeme Alderson, Christophe Billon, Vincent Caussé and Fabrizio Minnino at the FFME (Fédération Française de la Montagne et de L’Escalade) headquarters in Paris on November 26-27th, to analyse the 2018 season and prepare for the coming year.

Technical Delegates deal with all IFSC-related sport and organisational matters during the running of IFSC events, ensuring that all facilities and services provided by the competition organiser adhere to IFSC Regulations. With Sport Climbing gaining more TV coverage as we journey closer to the Tokyo 2020 Olympics, the demands of IFSC competitions are ever increasing and for this reason, the role of the Technical Delegate is changing. The purpose of this meeting was therefore to discuss exactly how the role will evolve moving into 2019, as well as to discuss how to better clarify and implement the competition rules across the continents in the coming season.

"Technical Delegates are key to the smooth running of all IFSC events," stated IFSC Sport Director Silvia Verdolini. "As Sport Climbing grows and gains an increasing amount of TV exposure, it is vital that we meet with our TDs to plan the development of the role to ensure that our competitions run without any glitches."

IFSC President Marco Maria Scolaris welcomed key figures in the IFSC competition calendar with an update on the progression of the IFSC and the development of our sport. President Scolaris gave an overview of the Youth Olympic Games Buenos Aires, where the first ever Olympic Sport Climbing medals were awarded, before handing over to Head of Olympic Coordination Jérôme Meyer for a YOG debrief. Insight into preparations for the upcoming Tokyo 2020 Olympic Games was then offered, ahead of the Olympic qualifying events in 2019.

Updates on changes to the Combined Format, which sees athletes compete across the three disciplines of Sport Climbing: Lead, Speed and Bouldering, were presented, as well as proposals for an innovative and engaging format to showcase our sport in an Urban setting moving forward.

"As we approach Tokyo 2020 it is vital that Sport Climbing moves and grows with us, evolving for the better as we prepare to showcase our sport to a new and bigger audience than ever before," stated IFSC Vice-President Sport/Events Kobinata Toru.
Launched in May 2018, the IFSC Official Sport Equipment Catalogue is an initiative which aims to make the playing field fairer across international IFSC events. IFSC events will use only IFSC Official Sport Equipment within the Field of Play. Using the same equipment at each IFSC event ensures that all stakeholders share the same experience, from Athletes and National Federations to Routesetters and Event Organisers.

Each Sport Climbing discipline will have its own list of Official Sport Equipment:

**SPEED**
- Speed Wall, Speed Holds, Timing System Device, Auto Delay.

**BOULDERING**
- Boulder Wall, Holds & Volumes, Boulderings Mats, Timing Device.

**LEAD**
- Lead Wall, Holds & Volumes, Safety Category (Rope, Quickdraw, Carabiner, Belaying Device, Harness), Timing Device.

**HOLDS, MACROS & VOLUMES**

Due to their importance on Sport Climbing’s fairness and quality, the highest priority has been placed on the Holds, Macros & Volumes category of the Official Sport Equipment catalogue. A wide range of Holds and Volumes is necessary for a varied and fair Field of Play, with a minimum of 3-4 providers ideally featuring in each future Field of Play following the implementation of the Official Sport Equipment project.

On Wednesday 16th of May 2018, Vice-President Sport/Events Kobinata Toru and IFSC Sport Director Silvia Verdolini attended the Climbing Wall Summit (CWS), launching the IFSC Official Sport Equipment project to a room of Holds and Volumes producers. Hosted by the Climbing Wall Association in Denver, Colorado, the CWS is one of the leading conferences/tradeshows for the indoor climbing industry in the USA. More than 20 people representing various brands and producers joined the IFSC presentation and contributed to an open and fruitful discussion.

Talks around the Official Sport Equipment catalogue and in particular the Holds, Macros & Volumes category, continued at the OutDoor Show in Friedrichshafen, Germany, on 18th June and subsequently Halls and Walls, the annual climbing hall convention of the German Alpine Club (Deutscher Alpenverein, DAV) in Nuremberg, Germany, on the 23rd-24th November.

"Halls and Walls was the perfect opportunity to gain feedback from climbing professionals, as well as to obtain contacts from brands interested in applying for their equipment to feature in the Official Sport Equipment catalogue," said Sport Director Silvia Verdolini.
SPORT DEPARTMENT DEVELOPMENTS

NEW RESULT SYSTEM

Vertical-Life, a leading provider of business software for the climbing industry, was commissioned by the IFSC to develop a new membership database and competition result software.

“It is our goal to provide a system that can enhance the experience of Event Organisers, IFSC Officials, Athletes and spectators,” says Matthias Polig, CEO of the Dolomites-based software house Vertical-Life. “Our team looks forward to sharing our experience in software development, user interface design and event organisation.”

The new software will be used across all IFSC events. Key features for its design are user-friendliness and ease of data entry to support Judges in the smooth-running of each competition. IFSC President Marco Maria Scolaris comments: “We have been impressed by this young team of highly skilled individuals. We are confident their dynamism and fresh look into Sport Climbing will produce an incredible platform available to all our Member Federations.”

This project is intended to facilitate the growth of National Federations and the development of the sport globally. It will be possible to configure the software in order to satisfy requirements and needs of each Federation.
With events which highlighted the best of the sport and important steps taken on the way to the first Olympic Games, 2018 was truly a momentous year. Young athletes were the first to taste the reality of the Olympic dream at the Buenos Aires Youth Olympic Games. Their inspirational performance impressed many, and will stay with us as we move forward on our journey to Tokyo 2020. Many adult competitors now firmly have their eyes set on the Olympic Games in 2020, and the 2018 World Championships in Innsbruck gave athletes the first chance to test themselves with the Olympic Combined format. A challenging event for both athletes and organisers, the IFSC is very proud of everyone who worked so hard to accomplish greatness.

Across the rest of the season the IFSC is also pleased to log another year of success and growth in the history books. Viewership of World Cup events increased both at the event and on YouTube. Media and Broadcasters showed more interest than ever in covering the action. Internally, the IFSC grew as well. At the Plenary Assembly in Innsbruck in March we welcomed new member federations, and the staff grew to help us address the growing number of tasks as interest in and the level competitions grow. The future looks bright as we move towards the Tokyo 2020 Olympic Games.

**Entre-Prises**

The IFSC’s longest standing sponsor, Entre-Prises has been integral in the development of Sport Climbing. Set to be the IFSC Official Climbing Wall Supplier until December 2020, French-based company Entre-Prises designs, manufactures and installs bespoke solutions for the sport of climbing throughout the world.

**Luxov®**

Founded in 2013, French start-up Luxov brings innovative technologies to the climbing world which revolutionise our sport. The IFSC formed a five-year partnership with Luxov in 2016 in the connected holds category, with Luxov Touch Speed being used in the Youth Olympic Games Buenos Aires 2018.

**Kailas**

Widely recognised across China as the most innovative and technical outdoor company, Kailas has been a partner of the IFSC since 2013. Kailas is the IFSC official and exclusive partner for apparel, as well as IFSC partner for ropes and safety gears.

**Perfect Descent**

The IFSC partnered with Perfect Descent in 2018 as the exclusive auto-belay provider for IFSC Speed World Cups. Based in the USA, Perfect Descent is the only Certified Auto-Belay Manufacturer of the IFSC.
Worldwide broadcasting deals with major TV channels were one of the highlights of the year. ORF, the Austrian national public service broadcaster, provided impressive footage, engaging visual explanations and allowed Sport Climbing to reach homes across the country. Eurosport also provided LIVE coverage after an agreement for 2018-2020 was signed, granting rights for the transmission of IFSC World Championships (live and on demand, across all channels and/or digital platforms), bringing the exciting final rounds of the 2018 season to televisions across Europe. Leading French free-to-air broadcaster La chaîne L’Équipe aired on demand action of IFSC World Cups in Meiringen, Hachioji, Vail, Chamonix and Munich, as well as the IFSC World Championships in Innsbruck.

In the United States, final rounds were broadcast as live on Olympic Channel: Home of Team USA, a partnership between the International Olympic Committee, the United States Olympic Committee, and NBCUniversal.

Fans in Brazil were able to watch the competition LIVE by tuning in to Globosat.

In Asia, the highly anticipated event was broadcast on NHK, Japan’s only public broadcaster. NHK showcased LIVE the first Combined finals ever at the IFSC World Championships, and broadcast on demand highlights of Lead finals and Bouldering finals. Sky A also used key moments Bouldering, Lead and Combined finals in its Sport Climbing highlights program available to Japanese audiences.

Nippon TV and Tokyo Broadcasting Systems (TBS) covered the event too, with a strong focus on the Japanese athletes fighting for top spots across the disciplines.

News coverage of the event also increased, as footage from Innsbruck was used heavily by members of Eurovision, SNTV, Reuters, Servus TV in Austria, and channels including Canal+, the BBC, SRG or SWR.

Extended LIVE broadcasts were produced for IFSC World Cups including Wujiang (Great Sports), Hachioji (NHK), Vail (NBC Olympic Channel), Munich (NHK) and Kranj (RTV Slovenia), as well as the China Open (CCTV9) and World Championships in Innsbruck (ORF, NBC Olympic Channel, NHK, Eurosport, Eurosport 2, J-Sports, Globosat).
BROADCASTING GROWTH

Key to the IFSC’s media strategy has been a process of upselling broadcasting content. This has involved the free provision of news content and 26-minute highlights as the bottom rungs of the upselling ladder.

The World Championships this year were the most-broadcast Sport Climbing event so far. 7 Channels, including ORF, NBC Olympic Channel, NHK, Eurosport, Eurosport 2, J Sports and Globosat provided Live coverage of some or all of the event.

The World Cups this year received substantial attention, with a particular increase in live and delayed-as-live broadcasting on channels such as NBC Olympic Channel, and La Chaîne L’Équipe.

The IFSC was pleased to confirm long-term agreements with Eurosport, NBC Olympic Channel as well as the Olympic Channel (OTT platform).

Negotiations for further long-term deals are being conducted with NHK, SKY-A, J Sports, CCTV and L’Équipe.

**TERRITORIES BY LIVE/ON DEMAND, HIGHLIGHTS, NEWS FOR ALL 2018 EVENTS**

<table>
<thead>
<tr>
<th>Live/On Demand as Live</th>
<th>Event Repackaged (Highlights)</th>
<th>News</th>
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<tbody>
<tr>
<td>Austria</td>
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<td>USA</td>
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</table>

3 LONG-TERM DEALS SIGNED OR ONGOING (EUROSPORT, NBC OLYMPIC CHANNEL)

4 EVENTS LIVE DELIVERED BY SATELLITE (MEIRINGEN, MUNICH, VAIL AND INNSBRUCK)

7 CHANNELS SHOWED THE INNSBRUCK WORLD CHAMPIONSHIPS LIVE

7 EVENTS HOST BROADCASTED (INNSBRUCK, CHONGQING, HACHIOJI, KRANJ, WUJIANG, XIAMEN AND TAI’AN)

135 TERRITORIES WITH ACCESS TO THE IFSC 26-MINUTE HIGHLIGHTS
The IFSC produced a total of 8 episodes of 26-minute highlight programs, signing with 15 broadcasters to showcase our sport in over 130 countries.

**IMPROVEMENTS IN PRODUCTION**

- **4 Professional Camera Operators** attended all IFSC events in 2018, reinforcing the IFSC Production Team.
- **1 Live Unit was put into action during the 4 China World Cups**, broadcasting our sport to an international audience live on YouTube.
- **8 Events used a brand new 50-meter cable cam** (Meiringen and Munich), with other events using a mobile camera.

**26-MINUTE BROADCASTERS**

The IFSC produced a total of 8 episodes of 26-minute highlight programs, signing with 15 broadcasters to showcase our sport in over 130 countries.

**DUBAI SPORTS CHANNEL**
- Saudi Arabia, Yemen, Oman, the UAE, Qatar, Bahrain, Kuwait, Iraq, Iran, Syria, Lebanon, Jordan, the Palestinian Territories, Egypt, Sudan, Libya, Tunisia, Algeria, Morocco, Mauritania, Djibouti, Somalia, and Eritrea

**ELEVEN SPORTS**
- Singapore, Taiwan

**ELEVEN SPORTS NETWORK USA**
- USA

**EUROSPORT ASIA PACIFIC**
- Afghanistan, Australia, Bangladesh, Bhutan, Brunei, Cambodia, Cook Islands, East Timor, Fiji, Federated States of Micronesia, French Polynesia, Guam, Hong Kong, India, Indonesia, Kiribati Islands, Laos, Macau, Malaysia, Maldives, Marshall Islands, Mongolia, Myanmar, Nauru, New Caledonia, Nepal, New Zealand, Nue, North Korea, North Mariana Islands, Pakistan, Papua New Guinea, Palau, Philippines, Pitcairn Islands, Samoa, Singapore, Solomon Islands, South Korea, Sri Lanka, Taiwan, Thailand, Tonga, Vanuatu, and Vietnam

**FOX SPORTS AFRICA**
- Sub-Saharan Africa including outlying islands and Angola, Benin, Botswana, Burundi, Burkina Faso, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo Democratic Republic, Congo Republic, Ivory Coast (or Cote d’Ivoire), Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia, Ghana, Guinea, Guinea Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritius, Mauritania, Mayotte, Mozambique, Namibia, Niger, Nigeria, Reunion, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, St Helena, Somalia, South Africa, South Sudan, Sudan, Swaziland, Tanzania & Zanzibar, Togo, Uganda, Western Sahara, Zambia, Zimbabwe.

**FOX SPORTS ASIA**
- Brunei, Cambodia, China, East Timor, Hong Kong, Indonesia, Japan, Laos*, Macau, Malaysia, Mongolia, Myanmar, Papua New Guinea, Philippines, Singapore, South Korea, Taiwan, Thailand and Vietnam

**FOX SPORTS AUSTRALIA**
- Australia

**FOX SPORTS EUROPE**
- Cyprus, Greece, Italy, Israel, Malta, Netherlands, San Marino, Turkey, Vatican City

**FREESPORTS**
- UK

**FTRONTRUNNER**
- UK

**FOX SPORTS AFRICA**
- Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo (Republic of/Brazzaville), Congo Democratic Republic of, Cote d’Ivoire, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia (The), Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mayotte, Mozambique, Namibia, Nigeria, Reunion, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Socotra, Somalia, South Adria, South Sudan, St Helena and Ascension, Sudan, Swaziland, Tanzania (United Republic of), Togo, Uganda, Zimbabwe and Zambia

**KWESE SPORTS CHANNEL**
- Angola, Benin, Botswana, Burkina Faso, Burundi, Cameroon, Cape Verde, Central African Republic, Chad, Comoros, Congo (Republic of/Brazzaville), Congo Democratic Republic of, Cote d’Ivoire, Djibouti, Equatorial Guinea, Eritrea, Ethiopia, Gabon, Gambia (The), Ghana, Guinea, Guinea-Bissau, Kenya, Lesotho, Liberia, Madagascar, Malawi, Mali, Mauritania, Mauritius, Mayotte, Mozambique, Namibia, Nigeria, Reunion, Rwanda, Sao Tome and Principe, Senegal, Seychelles, Sierra Leone, Socotra, Somalia, South Adria, South Sudan, St Helena and Ascension, Sudan, Swaziland, Tanzania (United Republic of), Togo, Uganda, Zimbabwe and Zambia

**ORF SPORTS**
- Austria

**OSN SPORTS**
- Afghanistan, Bahrain, Kuwait, Oman, KSA, UAE, Egypt, Jordan, Lebanon, Yemen, Qatar, Syria, Algeria, Chad, Djibouti, Mauritania, Morocco, Somalia, Sudan (the geographical territory comprising the country currently known as Sudan), South Sudan, Tunisia, Iran, Iraq, Libya, West Bank, Gaza Strip, Palestine.

**OUTDOOR CHANNEL ASIA**
- Australia, Bangladesh, Brunei, Cook Islands, Cambodia, Fiji, Hong Kong, Indonesia, India, Korea, Laos, Nauru, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Papua New Guinea, Pakistan, Palau, Philippines, Sri Lanka, Singapore, Thailand, Taiwan, Tonga, Vanuatu and Vietnam

**SETANTA IRELAND**
- Ireland
WEBSITE

Key metrics for the IFSC website continued their healthy growth from 2017. The number of total unique users saw their largest annual growth since the installation of the current IFSC website.

Users continue to prefer viewing the website on mobile devices, with use on mobile exceeding the use from desktops for the first time.

669,356 UNIQUE USERS - 30.79% GROWTH
6,864,397 PAGE VIEWS - 22.61% GROWTH
321,167 MOBILE USERS (INCREASE OF 44.44%)
309,230 DESKTOP USERS (INCREASE OF 21.84%)
41,419 TABLET USERS (INCREASE OF 11.08%)

Corporate Activities
MARKETING & COMMUNICATIONS
DIGITAL MARKETING
YouTube Views saw their second largest annual growth in 2018. Only 2015 had a higher rate of growth because this was the first year LIVE streaming was provided for all world cup events. Subscribers also increased by 40%. Viewers increasingly favour watching on mobile devices or TV, with the use of computers taking the largest drop.

Geographically, interest in Austria soared, most likely due to the World Championships taking place there.
Corporate Activities
MARKETING & COMMUNICATIONS
DIGITAL MARKETING

FACEBOOK

The IFSC Facebook page was impacted by an algorithm change, leading to drops in new page likes and the number of engaged viewers.

11,433 NEW PAGE LIKES
87,500 TOTAL PAGE LIKES
651,962 ENGAGED USERS
1,320,538 VIDEO VIEWS

MOST VIEWED VIDEO:
AKIYO’S 2-MINUTE FLASH (MAY 2018)

INSTAGRAM

THE IFSC’S FASTEST GROWING SOCIAL MEDIA PLATFORM.

84,000 FOLLOWERS (GROWTH 102.41%)
1,216,600 LIKES (GROWTH 31.58%)

TWITTER

2,458 NEW FOLLOWERS
20,250 TOTAL FOLLOWERS
14,517 LIKES
3,026 RETWEETS

FLICKR

18,745 TOTAL PHOTOS UPLOADED
80% GROWTH IN NUMBER OF PICTURES, THANKS TO INCREASED CONTRIBUTIONS FROM LOCAL ORGANISERS.
Corporate Activities
MARKETING & COMMUNICATIONS

MEDIA

39 EVENT PRESS RELEASES
7 CORPORATE PRESS RELEASES
AROUND 700 MEDIA ACCREDITATIONS FOR THE WORLD CUP SEASON AND THE INNSBRUCK WORLD CHAMPIONSHIPS
4,605 PRESS CLIPPINGS
8,137 SOCIAL MEDIA CLIPPINGS

INTERNATIONAL FEDERATION OF SPORT CLIMBING

INTELLECTUAL PROPERTY

So as to better manage and protect the property rights attached to its name and logo, particularly within the leading markets across the globe, the IFSC has entered into the process of registering its name and logo as a trademark with the Registration System of the World Intellectual Property Organisation (WIPO).

IFSC LOGO USAGE GUIDELINES

2018 saw the release of the first IFSC Logo Guidelines, aimed at providing detailed information on the correct usage of the IFSC logo and associated logos. The document provides concise standards for maintaining a consistent brand image for any materials or content produced in conjunction with the IFSC.
The IFSC supported the Peace and Sport #Whitecard campaign, celebrating the International Day of Sport for Development and Peace (IDSDP) on April 6th.

In 2018 the IFSC allocated €15,000 to support athletes (ONLY) participating in the 2018 Innsbruck World Championships. 28 athletes benefited from this funding, pushing the boundaries for inclusivity by allowing athletes from a wider range of backgrounds to compete.

Kletterverband Österreich (Austria Climbing), organiser of the 2018 World Championships, also provided accommodation to assist a total of 31 athletes throughout the duration of the event.

ATHLETES FROM THE FOLLOWING CONTINENTS BENEFITED FROM THE SOLIDARITY PROGRAM IN 2018:

AFRICA: 1
ASIA: 14
EUROPE: 8
OCEANIA: 2
PAN-AM: 12

With the upcoming debut of Sport Climbing at the Tokyo 2020 Olympic Games, IFSC representatives are spending more and more time in Lausanne, Switzerland, where the IOC is based.

Due to the increasing presence of the IFSC in Lausanne, the IFSC announced that it would be sharing residence at the Maison du Sport International in Lausanne, alongside the International Bobsleigh and Skeleton Federation (IBSF).

This agreement is set to last until December 2020.
The Youth Olympic Games in Buenos Aires, the creation of the Ethics Commission and the addition of new Member Federations from Asia centred the 2018 IFSC Plenary Assembly in Innsbruck.

Hosted by Kletterverband Österreich, the 13th annual IFSC Plenary Assembly on March 16-17th gathered around 100 delegates from 51 National Federations to prepare for the beginning of a new chapter for Sport Climbing.

With the inclusion of Sport Climbing as a medal sport in an Olympic context for the first time at the Youth Olympic Games in 2018, this was a large focus of the Plenary Assembly. Ongoing developments for the Athletes, Officials and venue were presented, alongside updates for the Olympic Games Tokyo 2020.

“We couldn’t be prouder of the talented young Athletes representing our sport in Buenos Aires, the first Olympians of Sport Climbing,” says IFSC President Marco Scolaris.

After the publication of the Ethics Charter for the Community, the Ethics Commission was officially established during the PA to guide its implementation. Marc Le Menestrel was appointed as chairman.

The IFSC Plenary Assembly also confirmed the interest of the IFSC Executive Board to continue supporting the missions of the Paraclimbing Commission and strengthen Paraclimbing activities in 2018 and beyond.

Three National Federations were voted new Members of the IFSC: the Cambodia Climbing Federation (CCF), the National Association for Climbing and Mountaineering in Sri Lanka (NACMSL) and the Asociación Panameña de Escalada (APAES). 23 Federations including Continental Members are now represented on the continent of Asia, the most in IFSC history.

“As our sport expands in Asia leading up to Tokyo 2020, we are pleased to welcome the National Federations of Cambodia and Sri Lanka to the IFSC family,” says IFSC Vice-President Sport/Events Kobinata Toru.

The 13th annual IFSC Plenary Assembly concluded with a gala dinner for all delegates at the Bergisel Sky in Innsbruck.
INTERNATIONAL MEETINGS

SPORTACCORD

From April 15-20th, the 16th edition of SportAccord took place in Bangkok, Thailand. The convention is the world’s premier and most exclusive annual event at the service of sport. It is focused on driving positive change internationally and dedicated to engaging and connecting rights holders, organising committees, cities, press, media, businesses and other organisations involved in the development of sport.

IFSC President Marco Scolaris and IFSC Head of Olympic Coordination Jérôme Meyer attended the event in 2018, participating in the General Assemblies of the International World Games Association (IWGA), the Association of Recognised International Sport Federations (ARISF), the Association of Summer Olympic International Federations (ASOIF) and the Global Association of International Sport Federations (GAISF), as well as meetings with the International Olympic Committee (IOC), World Anti-Doping Agency (WADA) and other leading actors in sport.

President Scolaris also took the occasion to meet with the Sport Climbing Association of Thailand, discussing the development of our sport in the country at the grassroots and international levels with its President, Somboon Uthaiwiankul, and Vice-Secretary General, Sarun Lorhpipat.

INTERNATIONAL MILITARY SPORTS COUNCIL

The partnership between the IFSC and the International Military Sports Council (CISM) was formally agreed during a meeting between the two parties at the IFSC Youth World Championships in Moscow.

IFSC President Marco Scolaris and Colonel Dorah Mamby Koita, Secretary General of CISM, signed the Convention of Collaboration on the first day of competition alongside Dmitry Bychkov, President of the Climbing Federation of Russia, IFSC Honorary Member Alexander Piratinskiy and Colonel Artem Gromov, CISM responsible officer of Sport Climbing.

This document aims to develop training and competition of Climbing by all military sportsmen either professional or amateurs: encourages the implementation of women’s military sport; establishes true synergies in the sports field between both institutions; identifies shared goals and objectives between CISM and IFSC; sets up joint educational initiatives to protect Climbing against the dangers of doping; establishes collaboration in the area of International Technical Officials; and promotes the values of the sport.

“We have been collaborating with CISM for nearly a decade, and we are proud to further recognise our military athletes and continue working alongside CISM to fulfill the shared objectives and values of this agreement,” says President Scolaris.
2018 MEETINGS

VISITS TO IFSC HQ

Japan Sport Council Officers Hiroshi Sakata and Hiromi Kosaka met with President Scolaris to discuss the inclusion of Sport Climbing in the Olympic Games, alongside the history, vision and strategic planning for the future of the sport.

Ivo Ferriani, President of the International Bobsleigh and Skeleton Federation (IBSF) and IOC Executive Board Member, visited the IFSC Headquarters to share the Federation’s Olympic knowledge, having been an Olympic sport since 1924.

Senators from the Regional People’s Representative Assembly (Dewan Perwakilan Rakyat Daerah) of Indonesia met with President Scolaris to discuss the development of Sport Climbing in Indonesia.

The International Ski Mountaineering Federation (ISMF) visited the IFSC to exchange over organisational resemblances, workings and developments.
FINANCE
VICE-PRESIDENT TREASURER AND FINANCES’ MESSAGE

2018 WAS ANOTHER VERY GOOD YEAR FOR THE IFSC FINANCES

Thanks to Anne Fuyel’s Marketing & Communications Department, we were able to sell more TV rights than planned in the provisional budget. Additionally, all other lines of the budget were very well monitored by the staff members responsible, as well as the Executive Board.

Thanks to all Staff and Board members involved for their support in keeping the IFSC finances in good health. A particular mention goes to Administration Director Francesca Jengo who monitors the IFSC finances day-to-day.

DEFICIT BY YEAR:
2018 CLOSED WITH NO DEFICIT
(5th year in a row)

OPERATING COSTS

AREA 2018 P&L (€)
Administration 582,995
Anti-Doping 24,348
Athletes Commission 615
Communication 642,585
Continental Councils 6,587
Olympic Preparation 144,000
Paraclimbing 8,057
Sport 466,951
Total Cash 1,860,000
# Financial Report

**Balance Sheet** - International Federation of Sport Climbing  
**As at 31 December 2018**

## Assets

### Current Assets

- **Accounts Receivable**: 391,422
- **Cash On Hand**: 1,620
- **Credit Suisse-checking USD**: 117,960
- **Credit Suisse-checking CHF**: 763
- **Credit Suisse-checking EUR**: 234,485
- **ECSC Unicredit-checking**: 65,681
- **Fineco-checking**: 3,934
- **Genius Card (prepaid credit card)**: 1,690
- **Paypal**: 12,034
- **Unicredit Card**: 875
- **UnicreditCard Business Easy**: 3,646
- **Unicredit-checking**: 200,503

**Total Cash**: 643,172

**Total Current Assets**: 1,034,593

### Fixed Assets

- **Property & Equipment**
  - **Computer Equipment**: 32,044
  - **Office Equipment**: 10,478

**Less Accumulated Depreciation on Computer Equipment**: (19,657)
**Less Accumulated Depreciation on Office Equipment**: (9,973)

**Total Property & Equipment**: 12,892

**Total Fixed Assets**: 12,892

### Intangible Assets

- **IFSC Identity - Trademark**: 8,877

**Less Accumulated Depreciation on IFSC Identity**: (233)

**Total Intangible Assets**: 8,644

### Other Assets

- **Long-term Investments**: 100,000

**Total Other Assets**: 100,000

**Total Assets**: 1,156,129

## Liabilities & Equity

### Current Liabilities

- **Accounts Payable**: 236,993
- **Provisions**: 622,671

**Total Current Liabilities**: 859,664

### Equity

- **Member Funds**: 296,465

**Total Equity**: 296,465

**Total Liabilities & Equity**: 1,156,129

---

*Corporate Activities Finance*

**Cash Flow 2018 - Monthly Basis**

**Investments**

- 64% Cash in bank
- 29% Long-term investments
- 2% Intangible assets
- 1% Fixed assets

**Incomes & Expenses**

- 84% Corporate Activities
- 7% Administration
- 3% Sport
- 2% Olympic preparation

**Cash in bank**

- 84%
- 2%
- 13%

**Long-term Investments**

- 29%

**Intangible Assets**

- 33%

**Fixed Assets**

- 30%

**Equity**

- 25%

**Other Assets**

- 15%
IFSC PROFIT AND LOSS 2018

OPERATING REVENUES

<table>
<thead>
<tr>
<th>ADMINISTRATION</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Annual Fee</td>
<td>164,000</td>
<td>167,355</td>
<td>(3,355)</td>
</tr>
<tr>
<td>ARISF Funds</td>
<td>5,000</td>
<td>5,000</td>
<td></td>
</tr>
<tr>
<td>Golden Members</td>
<td>20,000</td>
<td>25,000</td>
<td>(5,000)</td>
</tr>
<tr>
<td>Interest Income</td>
<td>2,000</td>
<td>2,000</td>
<td></td>
</tr>
<tr>
<td>IOC Funds</td>
<td>60,000</td>
<td>136,280</td>
<td>(76,280)</td>
</tr>
<tr>
<td>Other Income</td>
<td>1,000</td>
<td>1,000</td>
<td></td>
</tr>
<tr>
<td>TOTAL ADMINISTRATION</td>
<td>249,000</td>
<td>328,936</td>
<td>(79,936)</td>
</tr>
</tbody>
</table>

COMMUNICATION

<table>
<thead>
<tr>
<th></th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Broadcasting Rights</td>
<td>226,000</td>
<td>301,868</td>
<td>(75,868)</td>
</tr>
<tr>
<td>Sponsorship</td>
<td>457,000</td>
<td>677,500</td>
<td>(220,500)</td>
</tr>
<tr>
<td>Webcasting (incomes)</td>
<td>151,000</td>
<td>150,750</td>
<td>250</td>
</tr>
<tr>
<td>TOTAL COMMUNICATION</td>
<td>834,000</td>
<td>1,130,118</td>
<td>(296,118)</td>
</tr>
</tbody>
</table>

CONTINENTAL COUNCILS

<table>
<thead>
<tr>
<th>Continental Members Annual Fees</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>6,000</td>
<td>6,587</td>
<td>(587)</td>
</tr>
<tr>
<td>TOTAL CONTINENTAL COUNCILS</td>
<td>6,000</td>
<td>6,587</td>
<td>(587)</td>
</tr>
</tbody>
</table>

OLYMPIC PREPARATION

<table>
<thead>
<tr>
<th>Olympic Preparation / TOCOG Funds</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>105,000</td>
<td>96,550</td>
<td>8,450</td>
</tr>
<tr>
<td>TOTAL OLYMPIC PREPARATION</td>
<td>105,000</td>
<td>96,550</td>
<td>8,450</td>
</tr>
</tbody>
</table>

SPORT

<table>
<thead>
<tr>
<th>Appeal</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athlete License</td>
<td>10,000</td>
<td>10,227</td>
<td>(227)</td>
</tr>
<tr>
<td>Calendar Fees</td>
<td>236,100</td>
<td>236,100</td>
<td>(0)</td>
</tr>
<tr>
<td>Registration fees</td>
<td>155,000</td>
<td>155,000</td>
<td>(0)</td>
</tr>
<tr>
<td>Speed License</td>
<td>20,000</td>
<td>20,000</td>
<td>(0)</td>
</tr>
<tr>
<td>TOTAL SPORT</td>
<td>541,100</td>
<td>541,100</td>
<td>(0)</td>
</tr>
</tbody>
</table>

TOTAL OPERATING REVENUES

1,735,100 2,208,322 (493,222)

OPERATING COSTS

<table>
<thead>
<tr>
<th>ADMINISTRATION</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administration Department travel expenses</td>
<td>8,000</td>
<td>10,227</td>
<td>(2,227)</td>
</tr>
<tr>
<td>Bank costs</td>
<td>5,000</td>
<td>5,150</td>
<td>(150)</td>
</tr>
<tr>
<td>Board Expenses</td>
<td>100,000</td>
<td>96,850</td>
<td>3,150</td>
</tr>
<tr>
<td>Hospitality</td>
<td>5,000</td>
<td>5,000</td>
<td>(0)</td>
</tr>
<tr>
<td>Insurance</td>
<td>28,000</td>
<td>31,293</td>
<td>(3,293)</td>
</tr>
<tr>
<td>IT (general operations)</td>
<td>5,000</td>
<td>4,383</td>
<td>617</td>
</tr>
<tr>
<td>Legal</td>
<td>25,000</td>
<td>25,000</td>
<td>(0)</td>
</tr>
<tr>
<td>Membership Fee / International Associations</td>
<td>5,000</td>
<td>5,204</td>
<td>(204)</td>
</tr>
<tr>
<td>Office expenses and administration</td>
<td>40,000</td>
<td>48,707</td>
<td>(8,707)</td>
</tr>
<tr>
<td>Salaries</td>
<td>313,100</td>
<td>322,132</td>
<td>(9,032)</td>
</tr>
<tr>
<td>Sport Development</td>
<td>15,000</td>
<td>21,611</td>
<td>(6,611)</td>
</tr>
<tr>
<td>TOTAL ADMINISTRATION</td>
<td>550,000</td>
<td>563,995</td>
<td>(33,995)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ANTI-DOPING</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anti-Doping</td>
<td>50,000</td>
<td>24,948</td>
<td>25,052</td>
</tr>
<tr>
<td>TOTAL ANTI-DOPING</td>
<td>50,000</td>
<td>24,948</td>
<td>25,052</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ATHLETES COMMISSION</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Athletes Commission</td>
<td>1,000</td>
<td>635</td>
<td>365</td>
</tr>
<tr>
<td>TOTAL ATHLETES COMMISSION</td>
<td>1,000</td>
<td>635</td>
<td>365</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>COMMUNICATION</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication Department travel expenses</td>
<td>40,000</td>
<td>51,267</td>
<td>(11,267)</td>
</tr>
<tr>
<td>Corporate Communication</td>
<td>10,000</td>
<td>13,745</td>
<td>(3,745)</td>
</tr>
<tr>
<td>Digital tools</td>
<td>30,000</td>
<td>30,500</td>
<td>(500)</td>
</tr>
<tr>
<td>Media Relations and Tools</td>
<td>52,000</td>
<td>56,236</td>
<td>(4,236)</td>
</tr>
<tr>
<td>Promotion</td>
<td>85,000</td>
<td>142,573</td>
<td>(57,573)</td>
</tr>
<tr>
<td>Webcasting</td>
<td>334,000</td>
<td>339,697</td>
<td>(5,697)</td>
</tr>
<tr>
<td>Website</td>
<td>8,000</td>
<td>2,548</td>
<td>5,452</td>
</tr>
<tr>
<td>TOTAL COMMUNICATION</td>
<td>550,000</td>
<td>642,585</td>
<td>(83,585)</td>
</tr>
</tbody>
</table>

GROSS OPERATING PROFIT

(124,900) 330,565 (455,465)

NON-OPERATING REVENUES

<table>
<thead>
<tr>
<th>NON-OPERATING REVENUES</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Currency Resvaluation (gains)</td>
<td>-</td>
<td>10,430</td>
<td>(10,430)</td>
</tr>
<tr>
<td>European Council - Income</td>
<td>-</td>
<td>83,399</td>
<td>(83,399)</td>
</tr>
<tr>
<td>TOTAL NON-OPERATING REVENUES</td>
<td>-</td>
<td>93,830</td>
<td>(93,830)</td>
</tr>
</tbody>
</table>

NON-OPERATING COSTS

<table>
<thead>
<tr>
<th>NON-OPERATING COSTS</th>
<th>APPROVED BUDGET</th>
<th>ACTUAL</th>
<th>VARIATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allowance for Bad Debts</td>
<td>4,000</td>
<td>3,220</td>
<td>780</td>
</tr>
<tr>
<td>Currency Resvaluation</td>
<td>8,000</td>
<td>3,504</td>
<td>4,496</td>
</tr>
<tr>
<td>Diaspora Expenditure</td>
<td>7,000</td>
<td>7,100</td>
<td>(100)</td>
</tr>
<tr>
<td>European Council - Expenditure</td>
<td>50,396</td>
<td>58,396</td>
<td>(8,000)</td>
</tr>
<tr>
<td>Provisions - expenses</td>
<td>(93,900)</td>
<td>352,395</td>
<td>(446,300)</td>
</tr>
<tr>
<td>TOTAL NON-OPERATING COSTS</td>
<td>(124,900)</td>
<td>424,394</td>
<td>(549,294)</td>
</tr>
</tbody>
</table>

NET PROFIT

- - -
CONTACTS

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YOUTUBE  INTERNATIONAL FEDERATION OF SPORT CLIMBING
FLICKR  INTERNATIONAL FEDERATION OF SPORT CLIMBING
LINKEDIN  INTERNATIONAL FEDERATION OF SPORT CLIMBING