



## IFSC COMPETITION MEDIA POLICY

It is the responsibility of all media representatives to be informed of all procedures, including but not limited to requirements and policies. All the information will be provided beforehand by the IFSC Communications Department, which will also be available on-site throughout the season at all IFSC events.

### Procedure

- To be granted a media accreditation, all media representatives must register, once a year, through the IFSC accreditation platform: [LINK](#)
- To complete the registration process, media representatives will have to verify their email address, and upload a number of documents: ID, photo, press card, letter of reference
- The registration to the platform does not guarantee that the media accreditation will be granted

Applications for an IFSC event will be processed starting one (2) month before the start of the competition. Also, applications for an event will close one (1) week before the start of the competition.

The IFSC Communications Department has the right to get directly in touch with the media representative to collect any additional information about his work at the event.

### Levels of accreditation

When applying for a media accreditation, each media representative can choose the level of access that they will have throughout the whole competition:

- Level 1: Access to the Press Office, Mixed Zone and Reserved Audience Area
- Level 2: Access to the Press Office, Mixed Zone, Media Corridor and Reserved Audience Area, with photo equipment
- Level 3: Access to the Press Office, Mixed Zone, Media Corridor and Reserved Audience Area, with filmmaking equipment
- Level RH: Reserved to tv rights holder

Media representatives that have been granted a Level 2, 3 or RH badge are always required to wear press jackets. To ensure that jackets are always returned back, the IFSC has the right to ask for a money deposit that will be given back when the jacket is returned.

Because of the limited space available in the Media Corridor, when processing media accreditation requests the IFSC wishes to give maximum priority to the members of the local and international press. To be considered a media, it is mandatory to provide a national or international press card, or to be accompanied by an official letter from a recognised media outlet.

### Filming requests

It is strictly forbidden to film and stream the competition without a prior agreement with the IFSC Marketing & TV Department. All filming requests must be sent up to one (1) week before the start of the competition. For further information, please refer to [IFSC TV Rights Policy](#).

### Free-of-charge photo distribution

At the end of every competition day the IFSC will upload a selection of photos on its [Flickr profile](#). These photos are intended to be a free-of-charge resource for all digital media, and they can be used for editorial purposes only. Photos for printed media are subject to a license fee.



### **Code of Conduct**

All accredited media must wear their press badge and press jacket during the whole event. Badges and jackets will be distributed in the Press Room starting on the day before the beginning of the competition. The badge must be visible and can be checked at any time by IFSC personnel or volunteers.

Media representatives must not distract or interfere with the athletes during their preparation for a performance, or with any other personnel directly involved in it – such as belayers, assistants, jury members and judges – and they must not obstruct the sight of an official camera.

Media representatives must immediately obey any instruction given by the IFSC Technical Delegate, the IFSC Jury President or by an IFSC Judge. Media representative must also bend on their knees when shooting in front of the audience, and cooperate with all other accredited media in order to guarantee equal working conditions.

Any violation of the IFSC Media Policy may result in the withdrawal of the badge and may affect any further media accreditation request.

At any time, the IFSC Communications Department may issue additional requirements to all media representatives.