



IFSC Europe Media Coordinator

Job description

Client: International Federation of Sport Climbing, European Council

Job Title: Media Coordinator

Duration: Season 2023 as per IFSC Europe calendar (ifsc-climbing.org)

Remuneration: depending on level of expertise (freelance contract)

Reporting to: IFSC Europe Secretary General

Location: Remote working

We are looking for a creative Media Coordinator to join our team.

In 2023, we are looking to launch IFSC Europe Social Media platforms, with the specific aim of solely covering European event sand growing our audience in this initial year.

This is a great opportunity for anyone who as a passion for climbing competitions and has a keen interest in media.

As a Media Coordinator, you will be responsible for developing and implementing our Media strategy (conforming to IFSC Media and Communications regulations) in order to increase our online presence and working with European event organisers to showcase the best of European Events.

CONTACTS: If you are interested in this offer, please send us your CV and a cover letter to europe.sg@ifsc-climbing.org

Responsibilities:

- Develop, implement and manage our social media strategy
- Ensure content is informative and appealing
- Manage and oversee social media content for specified European Events
- Measure the success of every social media campaign
- Provide constructive feedback, to IFSC Europe Board, so we can develop the role
- Experience and Skills:

- 1+ years of experience as a Media Coordinator or undertaking a degree or similar in media and communications
- Excellent knowledge of Facebook, YouTube, Twitter, LinkedIn, Pinterest, Instagram, Google+ and other social media best practices
- Excellent multitasking skills
- Team player
- Good time-management skills
- Great interpersonal and communication skills

Skills & Person Specification	Essential / Desirable
A team player with the ability to think strategically and see the bigger picture	Essential
Excellent verbal and written communication	Essential
Excellent knowledge of Climbing. Including all disciplines of competition climbing from Lead, Boulder, Speed, Para Climbing,	Desirable
Knowledge of competitions	Desirable
Well organised and meticulous with strong attention to detail	Essential
Social Media experience	Essential
Experience of working with event organisers	Desirable
Excellent communication skills, including client-facing experience	Essential
Good IT and administrative skills	Essential
Ability to prioritise	Essential

General	Essential / Desirable
Able to perform under pressure, manage multiple tasks and to work to tight timescales	Essential
Highly self-motivated and driven	Essential
Work flexible days, according to the appropriate sports-related calendar	Essential
Be a good communicator with strong relationship management skills	Essential