



## IFSC EVENT EVALUATION CRITERIA

With the goal of improving the quality of the IFSC circuit of event, the selection of events will be done according to the evaluation criteria the IFSC has identified as both crucial for the running of events and/or important to achieve in the coming years.

### *PRE-Requisites*

In the application process the following four criteria are pre-requisites (without which the event application will not be considered):

1. Safety of the sport infrastructure for athletes;
2. Safety of the infrastructure for IFSC officials/staff;
3. Safety of the host country;
4. Governance structure shown by a letter of commitment of the National Federation (signed by the president).

### Evaluation Criteria

The IFSC evaluation criteria are grouped into 5 main sections according to which the events applications will be analysed.

#### 1. Venue

- a. *Location* – assesses how the venue location fits into IFSC strategic planning by looking in particular to a balanced geographical distribution of Events across Member National Federations Counties and Continents by giving preference to strategic locations (i.e. big cities and capitals)
- b. *Location safety* – assesses the capability of the country to provide appropriate security to safely host the Event
- c. *Plans* – assesses whether the venue plans work from an operational point of view
- d. *Sport Infrastructures* – assesses the quality of all sport infrastructures: climbing wall(s) quality; timing devices; homologated materials; number/variety of holds/volumes available; video cameras for judges; safety equipment. In case of temporary structures, it assesses the viability of the plans
- e. *Safety of sport infrastructures* – assesses all sport infrastructures and venue facilities with a focus on safety for both athletes and IFSC officials/staff

#### 2. Event Experience

- a. *Athletes experience* – assesses the overall experience for the athletes, including training/competition venues and general feeling of the Event's atmosphere



World up  
Keep  
Climbing

- b. *Media Audience* – assesses the overall experience for the media in terms of National/International coverage, broadcasting opportunities, and general exposure to the media
- c. *Spectators* – assesses the experience of the spectators, including planned celebrations, and entertainment opportunities
- d. *Sponsorship experience* – evaluate the overall attractiveness of the event in line with the requirements of international sponsors.
- e. *Sport Presentation* – assesses all the measures put in place to improve the sport presentation with particular focus on facilities (online observation, 3D; laser/ projection mapping, show of results) and human resources (live music, commentators)

### 3. *Event Delivery*

- a. *Sport expertise* – assesses the expertise in hosting competitions; volunteers/HR; Nationals judges; brushers; belayers; IT & result service; Respect of IFSC protocols
- b. *Marketing and Communication expertise* – assessing the conditions of implementation of IFSC sponsorship packages in accordance with the IFSC Graphic Charter and branding on the FOP, in respect of the IFSC signed sponsorship agreements.
- c. *Logistics* – assesses whether the location is accessible internationally and whether appropriate accommodation for officials, IFSC team/staff, athletes' teams and spectators exists
- d. *Guarantees* – assesses whether the EO budget is balanced and identifies any financial risks; assesses if solid venue-funding guarantees are in place; assesses whether the guarantees provided are adequate to organise the competition
- e. *Governance structure* – assesses whether the governance structure is adequate to deliver the competition
- f. *Team coordination*

### 4. *Sustainability and Legacy*

- a. *Sport development* – assesses whether a legacy plan is in place for the development of sport in general and an increase in sport participation amongst the population
- b. *Community engagement* – assesses the plan to engage with the local population to increase support and excitement for sport climbing in the run-up before the competition

### 5. *Risk Management* – assesses any risk management plans put in place