

JOB: IFSC Event Sponsor and Media Officer

systemd is a consulting firm in brand strategy. It focuses on the Sports Business market and has a strong expertise in matters relating to Outdoor activities and events. The company has a long-lasting presence in the Outdoor and Mountaineering market. To support the development of one of our major clients (The International Federation of Sport Climbing), systemd is looking for an International Event Sponsor and Media Officer. We offer you the opportunity to be responsible for the management of sponsors and media surrounding IFSC events.

Start: February 2018

Duration: 6 months with possible renewal for a six-month-term. The candidate may be proposed, at the end of the contract, a similar job at the IFSC office based in Torino (Italy)

Location: Based for the first 12 months in Chambéry (73) – French Alps + Travels to IFSC events

Language: Native English

Level: minimum 3 year-experience

MISSIONS

- To ensure IFSC sponsors a consistent visibility throughout the climbing season,
- To coordinate sponsors' on-site activation along with the IFSC Event Officer, the IFSC Technical Delegates and the Event Organisers,
- To work with IFSC Event Organisers to provide media representatives with a high-quality experience at IFSC events,
- To support the management of media rights,
- You will have to report directly to the IFSC Marketing and Communication Director.

Skills and Qualifications

This job requires a flexible, efficient worker with strong organizational and writing skills who is comfortable working in a deadline-driven environment.

The successful candidate must be a versatile team player with the ability to show grace under pressure. The position requires a native English professional with first experience in managing international sponsors and media. First experience in dealing with broadcasters is a plus. It is also critical that the team member can embrace both exciting and mundane tasks with fervent attention.

Duties and Responsibilities

Sponsors:

- Become IFSC sponsors' main reference for daily business
- Work closely with the Event Organisers, the IFSC Event Officer and the IFSC Technical Delegates to ensure consistent visibility of IFSC sponsors on Events:
 - Validate branded elements of the IFSC Graphic Charter for each event
 - Validate branded elements of the Field of Play for each event
 - Manage on-site activation (stands, animation, video clips...)
- Liaise with the IFSC Social Media officer to ensure a premium visibility of IFSC sponsors on IFSC digital platforms:
 - IFSC social media
 - IFSC website
 - IFSC Youtube channel

Media

- Manage media before, during and after IFSC events:
 - Communicate with event organisers
 - Design and implement the media accreditation system
 - Enforce the media policy
 - Define media access
- Coordinate duties of the IFSC photographer(s)
- Coordinate duties of the IFSC webcasting crew
 - Coordinate the stage one questionnaires and reports
 - Process additional photo and video projects
 - Communicate with the Community Manager, Sport representatives and the webcasting crew during events
 - Support the LIVE U technicians, making decisions regarding transmission if necessary

Business travel

The IFSC Event Sponsor and Media Officer will be responsible for managing sponsors and media on site mainly at World Cups, Youth World Championships and World Championships, and therefore will need to be available to work on weekends and make other trips throughout the season.

Technical, organisational and personal competences

- Planning and organisational skills – especially to plan and organise travels,
- Rigor and attention to details,
- Ability to participate actively in setting joint objectives through his/her commitment and ability to respect the contributions of all members of a team,
- Ability to consider interpersonal differences as an added value and to interact constructively with all types of people,

Behaviour and attitude

- Respect of internal rules of conduct and all instructions and procedures in place (information security, Code of Ethics, etc.),
- Excellent command of corporate tools and compliance with internal usage rules (Livelink, Outlook, Evernote, Skype, Excel, Word, etc.),
- Collaboration and transfer of knowledge,
- Positive attitude and open-mindedness,
- Diplomacy and flexibility,
- Diligence and discretion combined with sound professional ethics,
- Enthusiasm, good ability to adapt, reactive and efficient,
- Persevering,
- Curiosity and interest in sport and international events,
- If you practice climbing or another outdoor sport, it will be a plus.

To Apply

Thanks for sending your resume and cover letter via email to career@mysystemd.com with "IFSC Event Sponsor and Media Officer Application" in the subject line by February 18, 2018.

About the IFSC

The IFSC is the Olympic International Federation for Sport Climbing and therefore manages the development of the sport across the 5 continents. It is an exciting period of growth: Sport Climbing is in the programme of the Olympic Games Tokyo 2020 and Youth Olympic Games Buenos Aires 2018, and global interest in the sport is booming worldwide.

The IFSC represents 87 National Federations grouped under 5 Continental Councils (Africa, Asia, Europe, Oceania, Pan-America). The IFSC Calendar has an average of 40 events including World Championships, Youth World Championships, World Cups and Continental Cups and Championships.

The IFSC Marketing & Communications Department aims to provide a strategic marketing approach and consistent communications framework to its stakeholders and the public. The Department is responsible for the promotion of sport climbing all around the world, in accordance with the IFSC values. The following activities are managed by the Department: corporate communication, event promotion, online communication, media relations, sponsorships, TV rights. The IFSC Marketing & Communications Department works closely with the other IFSC Departments to ensure consistency and efficiency.