



INTERNATIONAL FEDERATION OF **SPORT CLIMBING**  
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## INTERNATIONAL FEDERATION OF SPORT CLIMBING

# IFSC WORLD CHAMPIONSHIPS IN PARIS COMMENCE LIVE INTERNATIONAL DELIVERY

The IFSC will commence LIVE delivery of its events at the 2016 IFSC World Climbing and Paraclimbing Championships, which begin in Paris tomorrow. The Finals of the event, taking place this weekend, will be broadcasted in Japan on SkyA.

### Answering Demand

The deal, which was brokered by the IFSC's exclusive international media consultancy, Broadreach Media, is additional to the one struck earlier this year in Japan for delayed broadcast of all the IFSC's 20 annual televised events. Highlights of the IFSC World Championships will also be shown on terrestrial television in Japan via NHK, in Austria on ORF and in 135 other countries worldwide via "IFSC Climbing Monthly," the Federation's monthly climbing highlights show. The IFSC will also broadcast the Semi-Finals and Finals of the Paris events LIVE internationally on YouTube, as usual.

Marco Sclaris, President of the IFSC, offered the following comment:

*"Our launch of international LIVE broadcasting shows the rapid progress we are making, with Sport Climbing's fast and continued organic growth as an urban sport, with the boost of Sport Climbing's inclusion in the Tokyo 2020 Olympic Games and with Japan's growing strength as an international force in Sport Climbing."*

The IFSC World Championships run from September 14<sup>th</sup>-18<sup>th</sup> at the AccorHotels Arena in Paris. The IFSC also stages approximately 20 IFSC World Cup events each year from April to November in its three disciplines: Bouldering, Lead and Speed.

### Contacts

Should you have any inquiries regarding these developments, please contact the IFSC Media Team:

[press@ifsc-climbing.org](mailto:press@ifsc-climbing.org)

We remain at your disposal for further questions.

### FOR MORE INFORMATION

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