



IFSC LAUNCHES NEW MEDIA ACCREDITATION SYSTEM

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The International Federation of Sport Climbing (IFSC) is pleased to announce the launch of a new and improved Media Accreditation system, managed through the Federation's result service, Vertical-Life.

The new system is more responsive and easier to use, now requiring members of the media to register and upload their IDs and photos only once per season rather than for each event.

The platform also provides access to an archive of IFSC results and athletes' statistics, with the possibility to compare the results of two or more athletes.

When logged into the platform, media will also have access to a set of additional statistics developed by the IFSC Sport Department in recent years, including Boulder top rate - the percentage of Boulder problems solved by one athlete across all events - and many others.

"The media have always been one of our main stakeholders and to help make their jobs easier, we decided to streamline the accreditation procedure ahead of the start of the 2022 season while also giving them easy access to the kind of stats they require to tell the stories of our athletes and sport," said IFSC Head of Communications Marco Vettoretti. "Thankfully we already had a tried and tested partner in Vertical-Life, who once again did an excellent job developing and delivering the new platform."

Media accreditations for the opening event of the season are now open: <https://ifsc.results.info/users/login>

A step-by-step users guide to register, apply, and request a media accreditation is available [here](#).

For more information:

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