



INTERNATIONAL FEDERATION OF SPORT CLIMBING

IFSC EXTENDS PARTNERSHIPS WITH ENTRE-PRISES AND LUXOV UNTIL 2024

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The International Federation of Sport Climbing (IFSC) has agreed extensions to its partnerships with French companies Entre-Prises (EP) and Luxov for another three-year period until the end of 2024.

EP Climbing, which produces tailor-made climbing walls, is one of the longest-serving partners of the IFSC, having first joined forces in 2010. One of the most significant milestones in the partnership saw Entre-Prises becoming the Official Wall Supplier of Sport Climbing's debut at the Olympic Games Tokyo 2020. With the extension of the partnership, the company has also been designated by the IFSC as Official Wall Supplier for the Olympic Games Paris 2024.

EP Managing Director Benoit Beylier said:

"EP is very pleased to extend its partnership with IFSC for three more years. Obviously, the Tokyo Games was the highlight of our 10-years' cooperation and we are excited to be side-by-side with IFSC all the way to Paris 2024 Olympics. Climbing competition has stepped up in the past few years to become a recognised worldwide sport, and EP is proud to be part of this evolution. We will continue to propose new products and solutions to enhance training and improve athletes' performance."

Luxov, which offers a wide range of immersive experiences for climbers through technology and interactivity, has been working closely with the IFSC since 2017. The partnership has resulted in several innovations for the sport, including the Speed Touch Hold that was successfully implemented at the Olympic Games Tokyo 2020.

Luxov CEO Denis Garnier said:

"We are very excited for our renewed partnership with the IFSC, we will develop new technologies and are fully committed to enhance sport presentations for competitions. We are looking forward to future development and growth through this collaboration."

Commenting on the partnership extensions, IFSC President Marco Scolari said:

"We are delighted to continue our excellent relationships with Entre-Prises and Luxov. Both companies play leading roles in our sport and continue to push Sport Climbing forward with their innovative and industry-leading products. We are confident that these partnerships will continue to bring great benefits to our global Climbing family on the road to and including Paris 2024."





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Earlier this year, the IFSC also [extended its partnership](#) with auto belay manufacturer Perfect Descent.

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