



MEDIA RELEASE

October 2, 2014

Climbers Against Cancer to Donate to National Cancer Centre in South Korea

Ribchester, UK - Climbers Against Cancer (CAC), the official charity of the International Federation of Sports Climbing (IFSC), is set to make the final donation of 2014 at the World Cup in Mokpo, South Korea on October 12. This is the first donation in Asia and continues the charity's mission to make contributions across the globe on behalf of an extended family of climbers to help the continued fight against cancer.

In keeping with previous donations made in Australia, France, Canada, United Kingdom, United States of America and most recently in Germany at the Boulder World Championships, £10,000 (17,198,526.61₩, KRW) will be donated during the event to Gyung Shik Ham, Director of the National Cancer Centre in Seoul, South Korea.

Newly crowned Lead World Champion Jain Kim has kindly offered to hand over the cheque on behalf of climbers worldwide and will be joined by Henry Gwak of the Korean Alpine Federation and Climbers Against Cancer Ambassador and Canadian coach Kimanda Jarzebiak prior to the World Cup award ceremony.

John Ellison, founder of Climbers Against Cancer, was eager to point out the importance of such donations when he spoke earlier to say, "It is fantastic to see the continued development of a charity that belongs to the international body of climbers who make these contributions to aid research across the globe. I would like to pass on my thanks to everyone for helping make CAC a message of hope to many".

The new year will see the continuation of CAC's mission to raise funds for cancer research with CAC t-shirts and accessories being sold at climbing events worldwide.

ABOUT CAC

John Ellison founded Climbers Against Cancer in January 2013 after being diagnosed with terminal cancer in late 2012. Faced with the notion of a ticking clock, John vowed to fight cancer the only way he knew how: by facing it straight on and approaching it with a sense of humour and acceptance.

Never one to sit idly, John decided to reach out to the tight-knit climbing community to share his story while raising awareness and funds to aid in cancer research worldwide. His idea was simple: sell brightly coloured CAC emblazoned t-shirts and badges and donate the proceeds to international cancer research charities on each continent. Since its inception CAC has raised over £250,000 and counting and CAC t-shirts can be seen on all corners of the globe.

For further information on Climbers Against Cancer, visit: www.climbersagainstcancer.org.

For further information on the International Federation of Sports Climbing, visit: <http://www.ifsc-climbing.org>

- 30 -

Contact:

John Ellison, CAC Founder

+ 44 7850 573606

john@climbersagainstcancer.org



Lead World Champion and CAC Supporter Jain Kim